

# Raffles Millennium International

## BACHELOR OF DESIGN PRODUCT DESIGN



**Bangalore  
Campus**

**Awarded by  
Raffles College  
of Design and  
Commerce,  
Australia**

**Intakes  
January  
April  
July  
October**

**Duration  
36 Months,  
Full Time**

**Bachelor  
Degree  
in 3 years**

**Eligibility**

*10+2 from any recognized board  
Class 12th students appearing or waiting for  
final result may also apply for provisional admission.*

## Course Overview

The study of Product Design involves the hands-on approach to technological, manufacturing skills and design management. Students will experience a broad-based, diagnostic curriculum – grasping investigational, analytical and problem – solving skills through a project based, modular system, which encourages the investigation and understanding of various specializations in Product Design. Students are also provided with ‘real-life’ client projects – underpinning the relevance and importance of industry requirements in a highly competitive design environment.

### Career Opportunities

- Design Consultant
- Design Educationalist
- Product Designer
- Environmental/  
Spatial Designer
- Furniture Designer
- Lighting Designer
- Glass Designer
- Model Maker for  
Commercial Studios
- Toy Designer

### Course Modules Listed are for YEAR 1 & 2

- Observational Drawing Skills
- Colour Analysis in 3D Design
- Model Making
- Cultural Studies
- Studio Practice I:  
Sustainable Product Design
- Design Theory
- Digital Presentation
- Design Drafting – Technical  
Drawing
- Studio Practice II: Lighting Design
- Human Factors
- Computer Aided Design  
(AutoCAD)
- 3D Conceptualization
- Studio Practice III: Furniture  
Design – Recycling
- Computer Rendering (Rhino) and  
Communication Skills
- Studio Practice IV:  
Electrical Product Design
- Solid Modeling –  
Rapid Prototyping
- Retail Visual  
Merchandising
- Manufacturing  
Technology
- Studio Practice V:  
Modular Design Systems
- 3D Manipulation  
(3D Studio Max)
- Design Management
- Studio Practice VI:  
Packaging Design
- Major Design Project -  
Product Design  
Industrial Attachment

### Course Modules Listed are for YEAR 3 (Bachelor of Design, With Major in Product Design)

- Project Management
- Sustainable Design
- Product Design Analysis  
Studio
- Material Technology  
and Manufacturing  
Processes Studio
- Design Research  
Interactive Systems
- Major Studio Project
- Design and Marketing
- Exhibition Design



#### Luis Felipe

Product Design, Mexico 

Luis is an Industrial Designer graduated from Universidad Autónoma Metropolitana and currently he is pursuing his Masters in Education - Teaching & Learning processes at Tecnológico de Monterrey (Distance learning). He started working as a Designer assistant just after he completed high school; within his 7 years of experience he has worked for several companies participating in different projects for the American and European market, developing projects in the fields of Furniture Design, Exhibition Design, Retail Design, Scenography, advertising and 3D visualization for brands such as Procter & Gamble, Givenchy, Chanel, Dior, LG Electronics and Nike. His interests are education, social design, sustainable design, inclusive design, ergonomics, marketing, creative techniques and production processes.