

# Raffles Millennium International



## BACHELOR OF DESIGN MULTIMEDIA DESIGN

Awarded by  
Raffles College  
of Design and  
Commerce,  
Australia

**Bangalore  
Campus**

**Intakes**  
January  
April  
July  
October

**Duration**  
36 Months,  
Full Time

**Bachelor  
Degree  
in 3 years**

**Eligibility**

10+2 from any recognized board.  
Class 12th students appearing or waiting for  
final result may also apply for provisional admission.

## Course Overview

The purpose of this programme is to equip students with the fundamental broad-based skills in graphic design, after which students learn to transform 2D graphics into the 3D world by creating interfaces and integrate programming abilities to illustrate the wonders of using multiple forms of Interactive Media.

Students are also presented with the opportunity to research multimedia design trends and issues within society to produce an integrated suite of design solutions, taking into account aspects of culture, economics and social interaction.

### Career Opportunities

- Art Director
- Multimedia Designer
- Multimedia Programmer
- Video Post-Production Artist
- Film Post-Production Artist
- Web Designer/Developer
- 3D Graphics Designer
- Motion Graphic Artist

### Course Modules Listed are for YEAR 1 & 2

- Drawing for Designers
- Creativity and Problem Solving
- Design Principles
- Colour for Designers
- User Interaction Design
- Fundamentals of Typography
- Digital Image Processing
- Digital Photography
- Design History and Culture
- Animation Principles 1
- Digital and Applied Illustration
- Screenplay and Storyboarding
- Identity System Design
- 3D Techniques
- Interactive Media Design
- Video and Audio Techniques
- Academic Research and Communication Skills
- Web Design Principles
- Advanced Interactive Media Design
- Experimental Video
- Advanced Web Design
- Portfolio and Presentation
- Design Studio 1 – Digital Media Project
- Industrial Attachment
- Design Studio 2 – Digital Media Project
- Design Project – Digital Media

### Course Modules Listed are for YEAR 3 (Bachelor of Design, With Major in Multimedia Design)

- New Media & Interactive Environments
- Graphic and Multimedia Studio
- Project Management
- Design and Subculture
- Design and Marketing
- Major Studio Project



**Roderick Simon Clark**

Multimedia Design, UK 

Educated at Bath Academy and the Royal College of Art. Began career at Bath Museum Service, progressed to magazine design in London, worked at I-D, Sunday Times, various music (Underground) and fashion titles (i-D). Followed by corporate design with Landor and Wolff Olins for a number of years, then freelanced with London publishers and record labels. Taught design degree courses for 9 years then designed for hi-tech companies in the Thames Valley area, moving to Brighton in 1999 where he serviced international, national and local clients. His work encompasses information, editorial and corporate design and illustration.