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**ALL INDIA LISAA CAT EXAMINATION 2013-2014**

**Name of Students:**

**Note: All questions have to be attempted**

**Total Marks: 75 Time: 2Hrs**

1. **Answer the following:-**  10Marks

1. Which Bollywood director is known for his political, socio political and multi starrer films? (a) Ram Gopal Varma

(b) Mahesh Bhatt

1. Prakash Jha
2. Which famous personality is associated with advertising industry?
3. Ritu Kumar
4. Praveen Bhat
5. Prahlad Kakkar
6. ‘The name you can bank upon’ is the slogan belonging to which bank?
7. Union Bank of India
8. Citi Bank
9. Punjab National Bank
10. Which one of these is “Synthetic Color”?
11. Oil
12. Acrylic
13. Watercolor
14. Which Indian artist became widely renowned for his oil paintings based on Indian mythological and religious subject matter?
15. Biren De
16. Nandlal Bose
17. Raja Ravi Varma
18. Draw any two logo symbols(existing logo) render and color if you can :
19. D.T.C ( Delhi Transport Corporation) 20Marks
20. Delhi Metro
21. Vodafone
22. Pepsi
23. Mercedes

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1. Illustrate a poster concept on any one of the following topics with the help of color pencils or poster color. Write a brief description of the concept using 25-30 words use an A4 sheet. 20Marks
2. Global Warming
3. Save Electricity
4. Save Water
5. Population Control
6. Draw the chosen object ( any one) along with a schematic sketch of an adult human figure in correct proportion with relevant posture (line drawing with graphite pencil). 15Marks
7. Table near a window
8. Folding chair
9. Refrigerator
10. Fill in the empty blocks with the name of the color. 10Marks

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Black | + |  | = | Grey |
|  |  |  |  |  |
| Red | + | Yellow | = |  |
|  |  |  |  |  |
|  | + |  | = | Violet |
|  |  |  |  |  |
| Blue | + |  | = | Green |
|  |  |  |  |  |
|  | + |  | = | Pink |