



MAEER'S MIT INSTITUTE OF DESIGN

Ensure karman

the process is right in action,

Leave phalam

the product evolve by itself.

MIT Institute of Design is a part of MAEER established in year 1983 with an intention to offer quality education. With over 65 institutions and more than 60,000 students, MAEER is responsible for nurturing, and offering a platform to country's best talent.

MIT Institute of Design focuses on the fundamental design skills and help students to develop them into professional attributes. International infrastructure, high-class facilities, excellent faculties and global resources makes us one of the top design institutes across the country. Our aim is to create a design community, which will not only cater the large industries but also small scale and rural industries.

MITID offers Graduate & Post Graduate Diploma Programmes in

Industrial Design

- · Product Design
- Transportation Design
- Interior Space & Equipment Design
- Retail & Exhibition Design
- User Experience Design (only at PG level)

Communication Design

- Graphic Design
- Animation Film Design
- Film & Video Design

Fashion Design

The institute offers following programmes in Collaboration with University for the Creative Arts (UK)

- BA (Hons) Fashion Design
- BA (Hons) Fashion promotion & Imaging
- MBA Fashion Management & Marketing
- M.Des Fashion Design







Communication esign)

The learners, who opt for any of the disciplines belonging to Communication Design stream, are exposed to the concept of communication in human environment, especially those that deal with visual and audiovisual communications. The domain of skills and tools is largely devoted to learning graphic reproduction methods using both modern that is electronic as well as conventional technologies. These inputs enable the learners to solve simple problems of visual communication related to corporate identity or social communication.

Communication design is a mixed









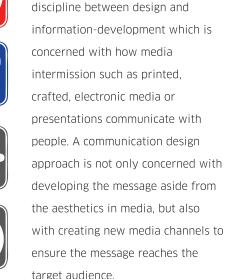














GRAPHIC DESIGN

Graphic Design

Graphic Design at MITID is focused on imparting the sound theoretical and conceptual understanding, and also of the necessary skills required to be a professional graphic designer.

Graphic Design is an important aspect of Communication Design. The learners of Graphic Design discipline find that the courses of study are centered on various topics like typography and type design, illustration and photography, packaging and print design, signage design and corporate identity systems. The application of Information Technology would take learners in fields of computer graphics, multimedia and web design. Learners use software like Sound forge, Adobe premiere, Adobe After Effects and Combustion for the Graphic Design projects.

Placement

AICL, Ajay Shah Studios, And Then Design, Auroville Consulting, Basil Leaf Creative, Beaumach, Blink Labs Pvt. Ltd., Brand Studio, Broadvision Group, Capgemini, Center for Knowledge Societies, Channel V, Chordia Group and Companies, CKS, Cognizant Technology Solutions, Cybergraff, Cygnuss Advertising, Dentsu Marcom Pvt. Ltd., DMA Yellowworks, DSYN Media, Elephant Design Pvt Ltd., Fitch, Flip Design Pvt. Ltd., Grandmother India, Hi Design, HPS Global Delivery Hewlett-Packard, Inwindow Outdoor, JWT, Lokus Design Pvt. Ltd., Lopez Design, Lumium Design, Mobisoft Technologies, Notion Ink, Onio Design Pvt Ltd, Orios, Partner Design, Pixlieweb solutions, Quonto Software Pvt Ltd., Setu Advertising Pvt. Ltd., Smile Merchandising Pvt. Ltd., Studio 56, Studio D, Target Group, TATA Elxsi, Think Design Collaborative Pvt. Ltd., Thought Rains, True Sparrow Systems Pvt. Ltd., Videocon Industries Ltd., Whirlpool of India, Yellow Resources, YES YES, WHY NOT?















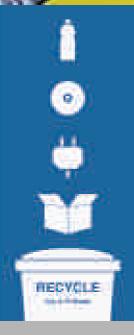


















ANIMATION DESIGN

Animation Design

In Animation Design the courses of study exclusively deal with moving images. The Animation Design Programs at MIT ID focus more on design thinking and doing. The learners of Animation Design acquire special skills and techniques of animation such as Personality and Caricature, kinematics, Illustration, Visual Scripting, Story Boarding, Pixilation, and Model Animation Design. Here the essential grasp over the narrative content combined with proficiency with animation design techniques goes toward creating an effective piece of communication.

The learners get software training on tools like Toon Boom (US Animation), Adobe Premiere, Final Cut Pro, 3DS Max / Character Studio, Autodesk Maya on both Windows and Mac platforms. Animation design courses at MIT ID equip the learners with the required knowledge and skills to be professional Animation designer.

Placement

Binoj Chopra Productions, Design Flyover, Dreams, IDC, Kreeda Games, Motif8, MyPromo Videos, Notion Ink, Phoebus, PING Tech, RK Swamy BBDO, Salt Studios, Studio Eeksaurus, Synapse, Tasaa Infosolutions Pvt. Ltd., TATA Interactive, The Glitch, Trip Creative Services, Zoetropeican Studios, Mumbai.















FILM & VIDEO DESIGN

Film & Video Design

Courses in Film and Video Design put emphasis on a strong narrative content. To communicate using the Film and Video media one needs to use equipment like film and video cameras and editing systems. Moreover conceptual processes in addressing the communication needs of the social and commercial sectors should also be rigorously followed.

Topics like Photography, Videography, Film Language / Film Theory, Cinematography, Editing, Script Writing, Production Design etc develop a very strong conceptual understanding of all important aspects of Film and Video Design. Learners use software tools like Adobe Premiere and Final Cut Pro for their all Film and Video Projects. Film and Video design courses at MIT ID equip the learners with the required knowledge and skills to be professional Film and Video designer with the growing media Industry.



Creative Edge Limited, Kids Say Cheese, The Wedding Salad.









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