



# Pearl Academy



### DELHI CAMPUS

Eros Building, District Centre, Rajouri Garden, New Delhi  
A-21/13, Naraina Industrial Area, Phase II, New Delhi  
Mob: 081305 66399, Tel. No. : 011 - 49807100 / 101

### NOIDA CAMPUS

B-25, Sector - 59, Noida  
Mob: 081305 66377, Tel. No. : 0120 - 4904000

### MUMBAI CAMPUS

SM Center, Andheri Kurla Road, Next to Marol Metro Station,  
Andheri (East), Mumbai  
Mob: 075064 12262, Tel. No. : 022 - 40585400

### JAIPUR CAMPUS

SP-38A, RIICO Industrial Area, Delhi Road, Kukas, Jaipur  
Mob: 092140 77763/ 64/ 65, Tel. No. : 01426 - 414800



Since its inception in 1993, Pearl Academy has been persistently moving forward to carve a niche in the field of holistic education. Today, the Academy has evolved into a globally renowned institution of higher learning with a focus on Internationalism, entrepreneurship and employability; catering to the needs of the design, fashion, business, media and retail industry.

Pearl Academy with a legacy of 25 years of creative impact has metamorphosed into an industry leader that develops courses with an understanding of the needs of the entire spectrum of the industry. The Academy is a pioneer in the Indian market, combining hybrid blended learning and real-time lectures in a structured manner, thus making learning more effective and engaging.



## COURSES OFFERED

### FASHION

Fashion Design  
(Fashion/ Accessories/ Textiles)

Fashion Styling &  
Image Design

Celebrity & Bridal Hair  
& Make-up

### DESIGN

Communication Design  
(Graphics / Interaction / Animation-VFX)

Interior & Spatial Design  
(Interior Architecture/ Interior design)

Product & Lifestyle Design  
(Industrial/ Accessories)

### BUSINESS

Fashion & Lifestyle  
Business Management

Global Luxury Brand  
Management

Advertising & Marketing

### MEDIA

Media &  
Communication  
(Journalism / Entertainment)

Fashion Media  
Communication

Professional  
Photography

## AWARDS & RANKINGS

The Academy is continuously recognized for its endeavours and has been lauded with numerous honours and accolades. In 2017 the Academy has won the following laurels:

Amongst the Top 25 Colleges

- **BOF (Business of Fashion) Global Fashion School Rankings 2017 (Graduate)**

Best Design Institute in India

- **ASSOCHAM**

1st Among Top Fashion Colleges

- **India Today Nielson Survey (Factual Rank)**

Recognised as the Best Education Brand(2017)

In Fashion Category

- **The Economic Times**

Best Private Fashion College in India

- **OUTLOOK-DRSHTI SURVEY 2017**

- **THE WEEK-HANSA RESEARCH SURVEY**

Best Vocational Education Institute of the Year- Interior Design

- **Indian Education Awards**



## COLLABORATIONS

Keeping up with the dynamics of the market, the Academy collaborates with the best in the Industry to further strengthen the ability to deliver the unsurpassed experience to its students. These collaborations bring the best exposure through guest lectures and workshops, and many more opportunities. Recent collaborations include-

**Adobe partners with Pearl Academy to launch India's first 'Adobe Digital Technology Academy'** - Inking a new chapter in skill development, Pearl Academy, India's leading institution in design, fashion, creative business and media, entered into a strategic tie-up with Adobe, for the launch of 'Adobe Digital Technology Academy' - a unique program, designed to help learners of today, leverage the power of digital technologies and tools for skill building.



**Pearl Academy and Amazon** enter into an exclusive tie-up to showcase talented alumni's creations - : **Pearl Academy and Amazon announced** its exclusive initiative to showcase graduating students' and alumni's creations at the recently launched The Designer Boutique at Amazon.in. As Pearl Academy celebrates its 25 years of nurturing creative minds, this tie up is special for budding designers who would now get the platform to take their creations to millions of customers across the country.



## PLACEMENTS

- 1. Placements:** With over 97% placement record, Pearl graduates are the most sought after among big brands and organizations of creative industries.
- 2. Career Development Cell:** Several eminent speakers from the industry visit the academy to hold interactive workshops and share their wealth of experience with the students.
- 3. Live Industry Projects:** Students get to work on real life projects bagged in by our expert teams from the best names/brands in the industry, ensuring live industry exposure.
- 4. Pearl Alumni Network:** We have our official alumni network on Alma Connect for strength ensuring alumni relations and leveraging the network for increasing placements & branding.
- 5. Canvass:** The Incubation Centre: An ecosystem that will foster and support innovation, creativity and knowledge based entrepreneurship amongst the Pearl Alumni community.

# 500+

COMPANIES AT CAMPUS FOR PLACEMENTS

OVER  
**97%**  
PLACEMENT RECORD

## INTERNATIONAL EXPOSURE

At Pearl Academy, students get numerous opportunities to learn the best global practices through several platforms & programs. With constant global exposure on offer, Pearl makes students ready for both national and international market:

- 1. Global Alliances:** Pearl Academy is a member of the Laureate International Universities (LIU) network, which is a leading international network of quality, innovative institutions of higher education.
- 2. Global Faculty Exchange:** International faculty exchange programs are an important part of Pearl Academy's teaching methodology. These exchange programmes are aimed at bringing global exposure within the four walls of the classrooms and preparing our students for international opportunities.
- 3. Student Exchange Programmes:** Pearl Academy's education philosophy provides ample opportunities for motivated students to learn, experiment, improvise and evolve in order to develop the technological, business and diplomatic solutions needed to excel ahead in the competitive global environment.
- 4. Global Summer Course:** Pearl Academy, in collaboration with NABA and DOMUS Academy (DA), Milan, Italy, offers miscellaneous summer courses for Pearl students.
- 5. International Students @ Pearl:** Offering creative pathway in Design, Fashion, Media and Business, Pearl Academy invites students from international universities to experience the culture, heritage, knowledge and dynamics of one of the most vibrant country, India.

# 369

students went abroad  
for student exchange  
in 2017

# 23

students went  
for a study trip to  
Dubai Luxury Expo

# 17

students assisted  
Rahul Mishra at the  
Paris Fashion Week

ual: university  
of the arts  
london  
college  
of fashion

DA  
DOMUS ACADEMY

RA  
Royal  
Academy  
of Arts

AUB

AMFI  
AMERICAN MANAGEMENT INSTITUTE

UNIVERSITY OF  
ART & DESIGN  
btk<sup>7</sup>

FIDM

NOTTINGHAM  
TRENT UNIVERSITY

T  
Torrens University  
Australia  
LAUREATE INTERNATIONAL UNIVERSITIES

HERIOT  
WATT

Manchester  
Metropolitan  
University