

# TDV the designvillage

interdisciplinary industry centric institute

## **vision of the design villager**

**a design villager has the capacity to envision and the abilities to realize dreams.**

the entrance examination is divided into two parts with total time as 2 hours.

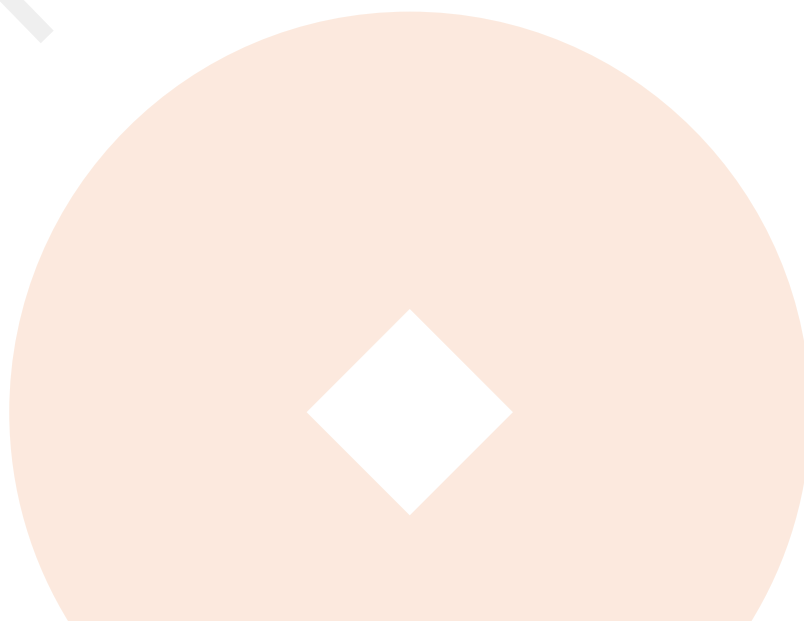
### **test no. 1 :** ability test, 1 hour

the first set is for testing candidates for their abilities/skills required to realize their dreams. it consists of five questions about design awareness, observation, scale & proportion, communication and visualization..

### **test no. 2 :** capacity test, 1 hour

the first set is for testing candidates for their capacities to envision dreams. it consists of four questions about intellectual & problem solving, analytical, courage and perseverance and presentation. these questions will be given one by one at the end of the time period allotted for previous question.

rough sheets if taken and used should be attached at the end each set.



name .....

registration no. ....

test no. : 01  
time : 1 hours  
admissions : undergraduate programs

invigilator's signature .....

## ability testing

### Q1. design awareness (10 marks)

a . who is the founder of apple inc ?

.....

b . name the primary colors ?

.....

c . name four crafts of india ?

.....

d . what indian city according to you, could be called the design city of india and why?

.....

.....

.....

### Q2. observation/awareness

a . read quickly the text in the small poster below. do you notice something strange?

.....

.....

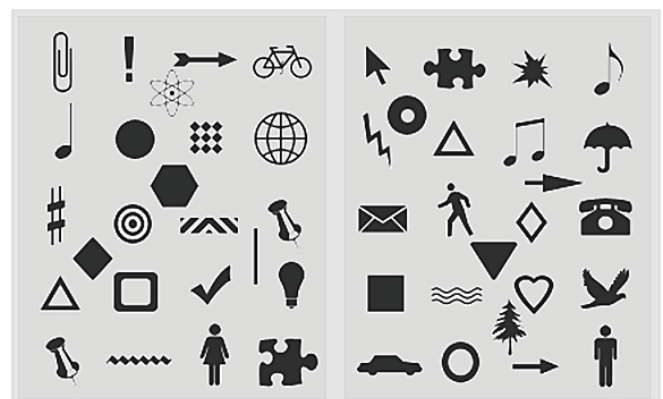
.....



- b.** compare the 2 images below (composed of 4 half discs).  
what do they have in common?



- c. all of the items below are unique to each picture, apart from one item. what is that?



- d. draw the logo of the design village ?

test no. : 02  
time : 1 hours  
admissions : undergraduate programs  
invigilator's signature .....

name .....  
registration no. ....

## capacity testing

### Q1. intellectual & problem solving (30 marks)

- analyze your ecosystem you live in currently.

if you could create your own place where you would love to stay, what would it be like.

describe it in 100 words and sketch out this place in the space below :-

sample paper



## Q2. analytical (20 marks)

- now that you have designed a place you would like to live in, conceptualize a city where this kind of a place would exist.

envision it and its surroundings.

give this city a name, design its logo and tagline.

sample paper

sample paper