

# TDV.the design village

interdisciplinary industry – centric institute

**a design villager has the capacity to envision and the abilities to realize dreams.**

she/he should be courageous, compassionate, perseverant and aware of herself/himself and the world around.

the entrance examination is therefore, divided into two parts :-

## **#1 ability test - 50 marks - 1 hour**

the first test is for understanding the candidate's abilities/skills required to realize dreams. it consists of questions about awareness, observation, scale & proportion, communication and visualization.

## **#2 capacity test - 50 marks - 1 hour**

this test is for understanding the candidate's capacity to envision dreams. it consists of questions related to intellectual problem solving, analytical skills, courage, perseverance and presentation ideas.

rough sheets if taken and used should be attached at the end of each set.

## #1 ability test - 50 marks - 1 hour

### AWARENESS (10 marks)

Please tick mark the right answer. (each question is for 2 marks)

1) Who painted the Mona Lisa?

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|----------------------------|----------------------|
| 1. Michelangelo Buonarroti | 3. Raphael Sanzio    |
| 2. Giovanni Bellini        | 4. Leonardo da Vinci |

2) Name the author of the 'Malgudi Days'.

- |                 |                           |
|-----------------|---------------------------|
| 1. R.K. Narayan | 3. R K Laxman             |
| 2. Prem Chand   | 4. Harivansh Rai Bachchan |

3) Sometimes known as India's Frida Kahlo, she is one of India's most prolific painters. A road in Lutyen's Delhi is named after her.

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|----------------------|--------------------|
| 1. Anjolie Ela Menon | 3. Amrita Sher-Gil |
| 2. Lalita Lajmi      | 4. Shanu Lahiri    |

4) One of the oldest natural dyes, was used in India and later made its way to the Greeks and the Romans, where it was valued as a luxury product. Today, the primary use for the substance is to dye cotton yarn, mainly used for the production of denim cloth for blue jeans. Name this dye.

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|----------------------|---------------|
| 1. Himalayan Rhubard | 3. Manju Phal |
| 2. Maddar            | 4. Indigo     |

5) The overall masterpan, the Hall of Nations and the Nehru Pavilion at Pragati Maidan has been designed by which architect –

- |              |                    |
|--------------|--------------------|
| 1. BV Doshi  | 3. Le Corbusier    |
| 2. Raj Rewal | 4. Achyut Kanvinde |

## **OBSERVATION (10 marks)**

**1)** Draw an auto-rickshaw in traffic from memory. (5 marks)

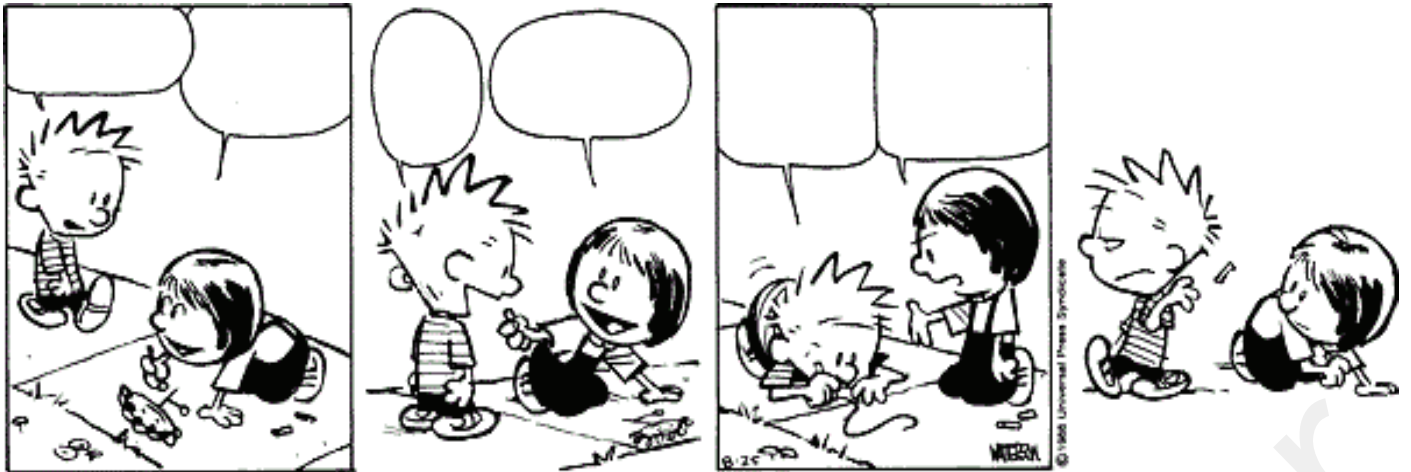
**2)** Imagine that you are a monkey in a city, sitting on top of a roof of a colony of houses. Draw your view. (5 marks)

## SCALE AND PROPORTION, COMMUNICATION AND VISUALIZATION (30 marks)

1) Design a logo and tagline for a new brand of stationery called - WRITE (5 marks)

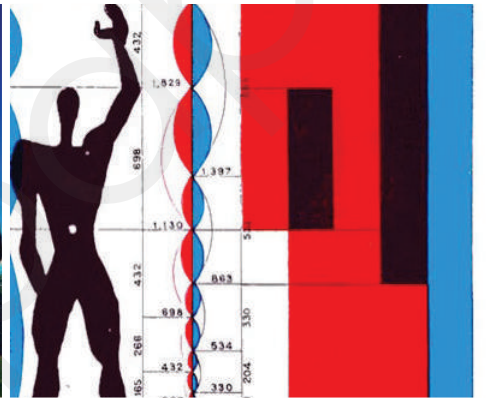
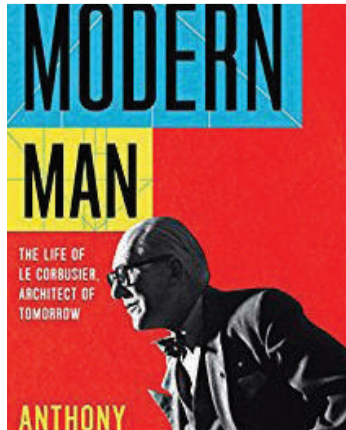
2) Imagine that you are a lizard in a garden looking up to climb up a tree. Draw what you see. (5 marks)

3) Write dialogues for the following comic strip (5 marks):



- 4) Cut the images given in the page no.6, and rearrange any 6 of them to create a story in the next page. After rearranging, write a caption for each image below it to narrate the story. (15 marks - 10 marks for composition + 5 marks for captioning)

sample paper







sample paper

**intellectual, problem solving & analytical (25 marks)**

Life in a city is tough. It is fast, unforgiving yet rewarding. There is traffic and chaos. You are a working professional in India, who lives in the suburbs and works in the city center. Design your own mode of conveyance to your workplace. It can be of any nature – but one that transports you from your house to your office.

Design your mobility and transportation solution and explain your design in 100 words.

Sample paper

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### **courage, perseverance and presentation (25 marks)**

Now that you have designed your mode of conveyance, consider it in today's time and context - where there are scores of people that need to reach their respective offices in the city center. Where every vehicle adds to the pollution of the environment.

In such a scenario, rethink and redesign your mobility solution.

You can choose to rework on your previous design or design a new one altogether.

Write 100 words about your final design to explain your thinking and how it solves your (or others) transportation issues without harming the environment.

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